



# 2004 -2005 Annual Report

*Literacy for All — Learning for Life*

## ***Report from the Chair***

This past year (2004-2005) has been a very successful one for the PEI Literacy Alliance. It has been a great privilege to work with all the current Board members, our Executive Director Catherine O'Bryan and Office Manager Norman Finlayson, as well as the many learners, educators, community members and decision-makers that I have had the pleasure to meet this year.

One of the key things I learned this year is that we have a strong literacy community in Prince Edward Island. We have many dedicated and hard-working people in the public and private sectors who are committed to raising literacy levels in all areas of our society. These people know what needs to be done and what it will take to make things better. Our primary focus this year has been to lobby our provincial and community leaders to stress the urgent need to map out a new vision for PEI, one that is rooted in policies and programs which will increase literacy levels for all Islanders.

The PEI Literacy Alliance has made important contributions to the efforts to raise public awareness of the urgent literacy needs across the province. Through our leadership, our innovative programs and services, as well as several new initiatives this year, the PEI Literacy Alliance is strengthening and broadening its role as a powerful voice for learners,

and as an effective, community-based organization. I have listed a few of the key accomplishments made this year – not by me, Catherine, Norm or by our Board members alone, but through the collaborative efforts of all the partners and supporters we were able to mobilize under the PEI Literacy Alliance umbrella.

### **Leadership**

- √ We have been able to increase our profile with policy-makers, politicians and the general public. The PEI Literacy Summit, held November 2004, spotlighted literacy issues across the province and brought recognition to the role of the PEI Literacy Alliance in the province.
- √ We met with the Premier and Minister of Education on two occasions as part of the planning and de-briefing of the PEI Literacy Summit and gained their respect as a key community voice for literacy and learners.
- √ We were successful in lobbying the Premier to bring statistician Scott Murray to a full government caucus meeting to hear the sobering statistics on literacy in PEI and to explore what policy makers need to do to turn things around.
- √ We published and distributed widely the PEI Literacy Summit Report

which highlighted the key principles developed by Summit participants. (See page 8-9)

- √ We contributed to regional and national discussions on new initiatives in literacy.
- √ As a key partner, we worked with the Provincial Literacy Secretariat consulting on all issues related to literacy in PEI.
- √ We prepared and presented a brief to the Premier's Task Force on Student Achievement covering several major literacy issues affecting families and adults in PEI.

### **Programs**

These programs provide services to Islanders, aid in public awareness and in some cases help in fund-raising

- √ Annual PGI Golf Tournament for Literacy
- √ Celebrity Spelling Bee
- √ Summer Tutoring Program
- √ The Learn Line

### **Scholarships, Bursaries and Grants**

- √ Three \$1500 scholarships
- √ Ten \$500 bursaries
- √ Three \$5000 literacy grants

### **Community Development**

- √ We added the Early Childhood Development Association (ECDA) as a new organization in the PEI Literacy Alliance family.
- √ We supported the Laubach yearly student conference.
- √ We worked with Learning Disabilities Association of PEI and government to raise awareness of the needs of Islanders with learning disabilities.

### **National and Regional Involvement**

- √ We contributed to the development conference held for the formulation of the Knowledge Centre for Adult Learning. It was recently formed by the Canada Council for Learning.
- √ We hosted a Project Evaluation and Organizational

Assessment workshop for our colleagues in other Atlantic provinces.

- √ We supported the work of the National Adult Literacy Database (NALD).
- √ We collaborated with the Movement for Canadian Literacy on a national level with events like the Literacy Action Day held on Parliament Hill in October.
- √ We worked closely with the National Literacy Secretariat in a key consultative role for PEI advising them of issues and innovations happening on PEI.

### **Research**

- √ We formed the PEI Literacy Research Network (LRN) in partnership with UPEI. LRN will develop research projects in literacy in PEI. Next year will be a key time for moving this initiative forward.
- √ We received funding for two new projects: "Fostering Plain Language in Public Education" and "Promoting Literacy in

Healthy Public Policy". Both of these projects contain elements of research.

- √ We are building in research to all our current projects, programs and future initiatives.

I am happy to report that we have strong people joining the Board for next year, as well as experienced returning members ready to take leadership in all of these areas.

The Board and the office staff, Catherine and Norm of PEI Literacy Alliance will continue to lobby to be included, to be invited to "sit at the table" with community and government leaders. We will continue to speak clearly and loudly for the literacy needs of all Islanders. And we will work with passion and commitment to build a "culture for literacy" in PEI which is the foundation of all our futures.

Thank you.

*Ray Doiron, Chair  
2004-2005*



## Minutes of the PEI Literacy Alliance Annual General Meeting 2004

September 8, 2004, 6:00 pm

In attendance:

Art Arsenault  
Lisette Arsenault -- Canada Post Winner  
Colette Aucoin -- Société éducative de l'Î.-P.-É.  
Karen Chandler -- Workplace Education PEI  
Leo Cheverie -- Federation of Labour  
Ray Doiron -- UPEI, Alliance Board  
Eric Donovan -- Learning Disabilities Association -- PEI  
Mildred Dover -- Minister of Education  
Norman Finlayson -- Alliance staff  
Leona Gallant -- Kids R First  
Karen Gaudet -- Department of Education  
Elizabeth Gill -- Fitzroy Centre  
Allan Groen -- Provincial Library Service, Alliance Board  
Shirley Jay -- PEI Home and School Federation  
Lori Johnston -- Literacy Initiatives Secretariat  
Myra Judson -- Fitzroy Centre  
Donna Langille -- Community Legal Information Association  
Angela Larter -- Holland College, Alliance Board  
Sandra LeBlanc -- Destination Employment, Learning Disabilities Association of PEI  
Peggy Logan -- Employment Enhancement  
Wendy MacDonald -- Prince Street School Home and School Association  
Barbara Macnutt -- Literacy Initiatives Secretariat, Canada Post Winner  
Gaelyne MacAulay -- Workplace Education PEI  
Joanne McCabe -- UPEI Student Services, Alliance Board  
Janet McLeod -- MCL Adult Learners Network, Alliance Board  
Lillian Mead  
Linda Meggs -- Association for Adult Education, Alliance Board  
Peter Meggs -- PEI Teachers' Federation  
Dianne Morrow  
Catherine O'Bryan -- Alliance staff  
Fiona O'Donoghue -- UPEI  
Audrey Penner -- Adult and Community Education  
Dolly Perry -- Fitzroy Centre  
Ruth Rogerson -- Workplace Education PEI  
Carrie St Jean -- PEI Teachers' Federation  
Shauna Sullivan Curley -- Deputy Minister of Education  
Paul Trainor -- Bradley & Shea  
Cindy Wood -- Department of Education

Nora Young, Chair -- Women's Network Inc., Alliance Board  
Regrets:

Angela MacKinnon AIDS PEI, Alliance Board

## **Welcome**

Nora Young thanked everyone for coming and recognized special guests Mildred Dover, Minister of Education and Barbara Macnutt of the Literacy Initiatives Secretariat.

## **Agenda Review**

Nora reviewed the agenda and asked if there were any additions.

## **Review of Minutes of the 2003 AGM**

Nora read the minutes of last year's meeting. She moved acceptance of the minutes.  
Elizabeth Gill seconded. Motion carried.

## **Chairperson's Report**

Nora read her report.

She moved acceptance of her report. Dolly Perry seconded.  
Motion carried.

## **Executive Director's Report**

Catherine O'Bryan reviewed highlights from her report.

She discussed our plain language editing work. Our recent clients have been the PEI Seniors Federation, the PEI Humane Society, the Diabetes Association, the Four Neighbourhoods Community Health Centre and the PEI Student Loan Program.

She said the Alliance has acquired a new phone system, high speed internet and the Adobe Acrobat Software.

She talked about the work of the newly revived Learning Disabilities Association, which has just had its charitable tax number reinstated.

She said that she has joined the Rotary Club of Charlottetown Royalty on behalf of the Alliance. Rotary has literacy as one of its interests.

She moved acceptance of her report. Elizabeth Gill seconded.  
Motion carried.

## **Treasurer's Report**

Janet McLeod read her report and said that the Alliance is in a healthy financial position.

She moved acceptance of her report. Joanne McCabe seconded.  
Motion carried.

## ***Auditor's Report***

Janet introduced Paul Trainor of Bradley & Shea who highlighted items from the financial reports. Paul highlighted some increased spending used to fulfill the Alliance's mandate.

Janet McLeod moved acceptance of the auditor's report. Elizabeth Gill seconded.  
Motion carried.

Janet McLeod moved that Bradley & Shea be appointed auditors for 2004-2005. Ray Doiron seconded.  
Motion carried.

## ***Nominations Report and Election of Board***

Nora Young welcomed returning board members for the 2004-2005 year.

They are Ray Doiron, Joanne McCabe, Nora Young, Angela MacKinnon, Joyce McCardle and Angela Larter.

Karen Chandler, Donna Langille, Audrey Penner, and Carrie St. Jean were nominated to the board. Nora asked three times if there were any nominations from the floor. There were no further nominations. She welcomed the nominees to the Alliance board.

Nora thanked retiring board members Allan Groen, Janet McLeod and Linda Meggs and gave them small gifts. She then turned the meeting over to Ray Doiron, the new Chair.

Ray thanked Nora for her work as Alliance chair and presented her with a small gift.

## ***Literacy Grants***

Ray Doiron presented cheques totalling \$15,000 to the winners of our 2004 literacy grants program:

- Kids R First Family Resource Centre for a project called "Little Readers"
- Prince Street Home and School Association for the Prince Street School Family Learning Program
- Learning Disabilities Association of PEI to help fund the part time position of executive director

## ***Fiona O'Donoghue Presentation***

UPEI Researcher Fiona O'Donoghue gave an illustrated summary of the family literacy research being undertaken by the Faculty of Education in partnership with Aboriginal communities in Atlantic Canada.

## ***Adjournment***

The meeting adjourned at 7:15 pm. Ray encouraged everyone to stay for the Department of Education and Canada Post Literacy Awards at 7:30 pm.

# Executive Director's report

We have had another active year at the Alliance. Our mission statement: "The PEI Literacy Alliance advances literacy for the people of Prince Edward Island" defines the scope of our activities.

This was the second year of a new three-year funding cycle. We had some new initiatives and repeated some successful activities.

Our major effort for 04-05 was planning and presenting the **2004 Literacy Summit: advancing the literacy agenda**. On November 4 and 5 we brought together 125 people from across the Island with an interest in literacy policy.

Community groups, business, education and government partners all attended.

As a result of our Summit, we met with the government caucus and arranged for Scott Murray from Statistics Canada to give them a presentation on literacy and the economy. Since then the Premier has committed to presenting a literacy summit of his own with key policy people in attendance.

We will continue to build on this success. Our Board defines the

direction for the organization through its "ENDS" or outcome statements, while the job of the executive director is to determine how to work toward these "ENDS."

When the Board has defined the ENDS statements and added any elaboration to them then, the Executive Director interprets these statements and decides how best to use the resources available to complete the work.

Here is a recap of our ENDS or outcome statements with some of the activities designed to help achieve these ENDS.

## END A

*Gaps and overlaps in literacy services to adult learners and their families will be decreased.*

Organizations with an interest in literacy will share information about trends, issues and successes.

To help achieve this END we:

- co-sponsored the first Literacy Research Network (LRN) meeting with UPEI

- submitted a Population Health proposal titled "Promoting Literacy in Healthy Public Policy". It has been approved.

- held our semi-annual meeting

- attended a Knowledge Brokering workshop

- met with NLS program officers Lynne Lalonde and Tom Vigneault

- completed and distributed a Project Evaluation and Organizational Assessment handbook

- attended a workshop titled "Under the microscope - accountability in the public sector"

- organized a "CABS on-line" in-service assessment workshop for adult education staff

- produced and distributed the 2004 Summit final report

## END B

*Barriers to people with low literacy levels will be reduced.*

Adult learners will know how to access opportunities for learning.

People's learning needs will be properly identified.

Islanders will be able to use the printed material commonly found in the home, at work and in the community.

To help achieve END B we:

- supported a Library Card distribution project through the Family Literacy Network of the Children's Working Group for Healthy Child Development
- produced and distributed a LEARN Line brochure outlining educational resources available for adult learners
- edited the *Seniors United Network* newsletter for plain language
- prepared a presentation for the Task Force on Education
- participated on the Learning Disabilities Professional Development Committee
- prepared and distributed a brochure about "Building For Tomorrow" -- a conference sponsored by Laubach Literacy PEI

- edited the provincial Student Loan applications for plain language

- prepared a proposal for an NLS project titled "Promoting Literacy in Public Education". This proposal has been approved.

### **END C**

*Islanders will be actively engaged in building their literacy and learning skills for the benefit of their economic, cultural, political, social and personal aspects of life.*

Federal and Provincial policy-makers will be better informed.

Families will be better informed about the costs of low literacy.

Member organizations will be better informed about the costs of low literacy.

To help achieve END C we:

- wrote a letter to Premier Binns requesting his support for the Literacy Summit
- presented the highly successful Literacy Summit
- met with the Premier following the Summit to discuss next steps

- organized for Scott Murray of Statistics Canada to meet with caucus

- attended two meetings of the Movement for Canadian Literacy in Ottawa

- planned and presented the PGI Golf Tournament for Literacy

- sponsored and administered the Summer Tutoring Program for Kids

### **END D**

*Literacy will be valued and celebrated across PEI.*

Families will know about the value of literacy and will recognize their role in promoting it

To help achieve END D we:

- sponsored a Family Literacy Carousel to celebrate Family Literacy Day
- distributed ten \$500 bursaries to adult learners as well as three \$1500 scholarships - one at UPEI and two at Holland College
- sponsored a Celebrity Spelling Bee in January

*(continued on page 10)*



## LITERACY ACTION AGENDA

### Production of action agenda

The Literacy Summit participants produced seven principles to guide the literacy action agenda. Each principle was elaborated with steps to realize our literacy goals :

#### **Principle 1: Value Literacy Throughout our Lives**

- 📖 Redefine literacy in broader contemporary terms to foster literacy for a diverse, learning society.
- 📖 Develop vigorous marketing strategies to raise awareness of the influence of literacy on every aspect of our social and economic well-being.
- 📖 Promote a change in attitudes so literacy becomes valued across the province.
- 📖 Establish high literacy expectations across the province.

#### **Principle 2: Tackle Learning Challenges**

- 📖 Emphasize literacy as part of lifelong learning.
- 📖 Develop inclusive learning practices and high quality, lifelong learning programs for all.
- 📖 Create assessment measures to include the identification, diagnosis and intervention of all learning needs.

#### **Principle 3: Invest in Families**

- 📖 Emphasize prevention, not intervention in family and early childhood policies and programs.
- 📖 Develop policies that improve the quality of early childhood support for literacy.



## LITERACY ACTION AGENDA

### **Principle 4: Cultivate the Learning Workplace**

- 📖 Develop policies, which overcome urban and rural disparities and which increase tolerance, social cohesion, and equitable distribution of economic opportunity.
- 📖 Develop policies that decrease inequalities in literacy and invest resources in comprehensive long-term strategies for breaking the cycle of poverty and low literacy.
- 📖 Create incentives for employers and employees to develop long-term strategies for improving literacy in their workplace.

### **Principles 5: Employ Existing and New Resources**

- 📖 Project current and new literacy research into productive social and economic practices.
- 📖 Organize and network current and new resources.
- 📖 Create a centralized resource base.

### **Principle 6: Mobilize Communities**

- 📖 Create and pilot community-based literacy models.
- 📖 Empower communities to identify local areas of need and to find solutions tailored for that community.

### **Principle 7: Create Integrated Policies, Programs and Services**

- 📖 Build and integrate literacy policies and programs for cohesion within and across jurisdictions to maximize results.
- 📖 Encourage strong, cohesive partnerships among literacy communities and advocates.
- 📖 Create more integration within and among family, school, workplace and community literacy initiatives.

# Project Reports

*END D (continued)*

- participated in a UPEI family literacy project

On the following pages I briefly describe some of our projects.

I have also listed the conferences and workshops we attended, the committees we worked on and people we met throughout 2004-05.

I'd like to thank the board of directors for their thoughtful and cheerful participation at Board meetings and special events. And especially thanks to Chair Ray for his enthusiastic support and great ideas and advice during this hectic year.

A special thank you to Norman Finlayson the excellent office manager and technical wizard at the Alliance who can be relied on for sober second thought at all times and excellent grammar and punctuation!

Your teamwork and support helps make the Alliance a success.

*Catherine O'Bryan*

**Evaluation workshop**  
On November 22 - 23 the Alliance sponsored a workshop on project and organization evaluation at the Trinity United Church.

The workshop was designed in a train-the-trainer format. We invited two colleagues each from Literacy Nova Scotia, the New Brunswick Coalition for Literacy, the Literacy Development Council of Newfoundland and Labrador and the Labrador Literacy Information & Action Network.

These people joined Norman and I for this two-day workshop facilitated by Julie Devon Dodd and Nishka Smith.

Everyone enjoyed the opportunity to network and learn more about evaluation. We put together a workshop handbook was put together and distributed it to participants and colleagues across Canada.

The workshop was funded as a special project through the cost-shared stream of the National Literacy Secretariat and the provincial government.



**Family Literacy Carousel**  
On January 29 we presented our fifth Family Literacy Carousel at the Charlottetown Mall.

Matt Rainie and Education Minister Mildred Dover joined us as celebrity readers. Barbara Kissick from the Confederation Centre Library provided story-telling and puppet shows.

The Music Man, Mike Pendergast entertained us with playful music during the afternoon.

Members of the Early Childhood Development Association organized activities for younger children and Mary Burke of Frontier College provided a Reading Tent. Students for Literacy@UPEI were available for the ever popular face-painting.

The Alliance provided snacks and family literacy kits to all comers.

The Alliance is exploring a new format for our 2006 family literacy celebration.

## PGI Golf Tournament for Literacy

One hundred and twenty golfers enjoyed beautiful weather at our 14th annual PGI Golf Tournament for Literacy on June 11. They helped raise over \$28,000 for Island literacy. Winners of the tournament again this year were the “McCarville Group” who are Mike McCarville, Alan Pickard, Gerry Moore and Gary Moore. They scored 59.

After the golf at Green Gables, the players joined volunteers and special guests at the New Glasgow Lobster Suppers for a gourmet luncheon and awards ceremony. **Michael Pendergast** entertained before the meal. CBC’s **Boomer Gallant** was a great Master of Ceremonies. Comedian **Todd Butler** was our featured entertainer. As usual we awarded lots of golf prizes which were donated by the PEI business community. The prize for the Most Honest team went to the Eastern Graphic team.

Each year an adult learner who excelled in his or her program wins the Cooperator’s Learner Achievement Award. The 2004 winner was **Joachim “Jack” Drew**. Sue Tarves of

the Co-operators presented the award to Joachim’s partner Doreen Giles. Jack was called away to work in Newfoundland for the summer.

As a special event this year we auctioned the **Dale McNevin painting Canada Reads** donated to us by the CBC. The money raised will be used in our bursary program.

**Gail MacDonald** our photographer for the last 14 years was honoured with the Gzowski Award, given to the golfer who most embodies the spirit of the day. This year’s Poet Laureate was **Margie Carmichael**, who **created some humorous verses** to sum up the day.

Many thanks go to our many volunteers, especially the hard working planning committee: Bruce Stewart, Joanne Ings, Bernard Gillis, Lori St. Onge, John Young and Jack Desroches.

To view the painting or read the poetry visit our website at [www.pei.literacy.ca](http://www.pei.literacy.ca).



## Celebrity Spelling Bee

Teams from Holland College, UPEI, CBC, Island Radio and Arts & Entertainment joined the winning team of PCs for our January 30th Celebrity Spelling Bee.

Retired Judge Norman Carruthers, Chief Medical Officer Lamont Sweet and Provincial Librarian Allan Groen were our esteemed judges. Jim Ferguson was the MC and Cynthia Dunsford was the pronouncer.

Great fun was had by all and the Premier's PC team emerged as the grand prize winners!

## Website Review

In 2005 the Alliance staff completed a complete review of the website which incorporated comments from a survey completed in 2004.

Staff at NALD completed the renovations to the site in time for our semi-annual meeting where we unveiled the new site.

Check it out at [www.pei.literacy.ca](http://www.pei.literacy.ca).

# Activities

## **Conferences/Presentations/Meetings**

Towards Clearer Communication - April 15  
Laubach Literacy PEI conference - April 24  
IACE recognition ceremony - May 14  
Excel workshop - September 22  
Knowledge Brokering workshop -  
September 30  
Literacy Research Network meeting -  
October 19  
Premier's Action committee Think Tank -  
October 21  
Provincial Library Exhibit - October 23  
PGI National meeting - November 5-7  
Holland College Open House - November 17  
Sponsorship workshop - November 20  
Premier's Diversity awards - December 10  
CLIA Open House - December 16  
Caucus meeting - January 28  
Family Literacy carousel - January 29  
Celebrity Spelling Bee - January 3  
UPSE presentation - February 14  
Education Task Force announcement -  
February 18  
Researcher's Roundtable - February 22  
Semi-annual meeting - March 9  
Summerside Bursary presentation -  
March 29

## **Committees and Boards**

Executive committee: Learning Disabilities  
Association of PEI  
Program committee for 2004 Literacy Summit  
Communications committee for Literacy  
Summit  
Planning committee for Literacy Summit  
PGI Golf Tournament planning committee  
Community Legal Information Association  
Board  
Movement for Canadian Literacy Executive  
committee  
Movement for Canadian Literacy Board  
Learning Disabilities Association of PEI Board

Joint working committee on Learning  
Disabilities  
Adult Spelling Bee committee  
Holland College Adult Education Advisory  
committee

## **Consultations**

Barbara Macnutt, Director - Literacy  
Initiatives Secretariat  
Martha Ellis, President and Shirley Jay, ED -  
Home and School Federation  
Maurice Poirer, President - PEI Teachers'  
Federation  
Angela Arsenault, UPEI research assistant  
Dianne C. Smith  
Jean Fallis, Director Social Services  
Heather McGrath - CBC publicist  
Maureen Larkin - private consultant  
Julie Devon Dodd and Wanda Whitlock re  
learning disabilities  
Doug Willms, UNB and Kathleen Howard,  
consultant  
Norma Collier, Branch Services Librarian  
Julie Trainor - HRSDC  
Premier Pat Binns, Pat Dorsey and Minister  
M. Dover re Summit  
Vianne Timmons, VP of UPEI  
Lori Johnston, Storysacks  
Faye Martin, Director Corporate Services  
Opposition MLAs Robert Ghiz, Carolyn  
Bertram, Richard Brown  
Shannon Hartigan, Health Canada  
Julie Devon Dodd, private consultant  
Deborah Lavers, Holland College  
Dave Wright, accountant  
Ellen Richardson, Frontier College

## **Plain Language Editing**

Four Neighbourhoods Community Health  
Centre  
Island Network for Injury Prevention -  
Booster Seats  
Student Financial Services  
Telehomecare Survey

# ***Treasurer's Report***

The Alliance has fared well this year. We completed the second year of our three-year funding cycle. The annual report describes some of the activities carried out using these funds.

**Destination Employment**, a job experience program for people with learning disabilities was hosted at the Alliance again this year. We received funds from the Learning Disabilities Association of Canada through a Canada-wide HRDC program to allow a regional coordinator to deliver this successful program. After three years we have handed over the management of this program to the Learning Disabilities Association of PEI. They are currently waiting to move into new offices.

The **Summer Tutoring Program for Kids** received funding through HRDC from their Summer Career Placement program. Twenty-one tutors, mostly Education students, provided one-to-one tutoring for over 600 children in the summer. Other sponsors included all the school boards, the Department of Education, Provincial Library Service and the Rotary Club of Charlottetown.

The **PGI Golf Tournament for Literacy** was a tremendous success raising money for literacy in PEI. The money is distributed through \$500 bursaries to adult learners, three \$1500 scholarships for post-secondary education and support for the LEARN Line. This year it helped fund our highly successful **Literacy Summit**.

The Alliance continues on a sound financial footing and we have savings in the event that any funding sources become unavailable. We have had a very productive year and have used our project funds to move literacy forward in PEI.



*Donna Langille, Treasurer*

## **\$500 Bursaries for Adults**

The PEI Literacy Alliance will award ten bursaries to adults who are working toward a grade 12 certificate or grade 12 equivalency (GED). Laubach Literacy students are also welcome to apply. Each bursary is valued at \$500.

**For more information and an application form please call 902-368-3620. The deadline for applications is October 31, 2005.**

# ***Nominations report***

Article 5.1 of our Constitution states that:

The Directors of the Governing Board of the PEI Literacy Alliance shall consist of 7-10 representatives of non-profit organizations, elected by the Membership

The PEI Literacy Alliance is pleased to welcome our returning board members for 2005-2006 year:

**Ray Doiron** returning as **Chair** for another year

**Angela Larter** returning for a second year as **vice-chair**

**Karen Chandler** returning for the second year of her two-year term

**Donna Langille** our **Treasurer** for the second year of her two-year term

**Audrey Penner** for the second year of her two-year term

**Carrie St-Jean** for the second year of her two-year term

People offering for the 2005-06 Board include:

**Eric Donovan** from the Learning Disabilities Association of PEI  
and

**Dianne Smith** from the Movement for Canadian Literacy

Thank you to our retiring Board members: **Joanne McCabe, Nora Young** and **Joyce McCardle**.



## **Eric Donovan**

Eric Donovan is a husband and father of two children. He has worked in the Health and Social Service field for the past fifteen years. He is currently employed by Queen's County Residential Services as the Day Program Worker at Woodward Group Home. In addition Eric does staff development in the area of behavioural management. He holds a Masters Certification in Nonviolent Crisis Intervention.

Eric is currently the Volunteer President of the Learning Disabilities Association of PEI. He is also the PEI director of the Learning Disabilities Association of Canada Board. Eric is active in the community. He is a coach with the Pownal Minor Hockey Association and an active member of sports teams in the Charlottetown area.

## **Dianne Smith**

Dianne Smith is the mother of two children and a successful Charlottetown businesswoman. She is very proud that she received her GED the day before her fiftieth birthday. Dianne works on the Learner's Action Network and the Board of the Movement for Canadian Literacy.

Dianne is a past recipient of two PEI Literacy Alliance bursaries. She is the first PEI recipient of the Council of the Federation Literacy award.

## Member Organizations

AIDS PEI  
Canadian Mental Health Association - PEI  
Community Legal Information Association  
Early Childhood development Association  
Employment Enhancement Program  
Frontier College  
Holland College  
Human Resources Development Canada  
Laubach Literacy of Canada - PEI  
Learning Disabilities Association of PEI  
Movement for Canadian Literacy  
PEI Association for Newcomers to Canada  
PEI Association for Community Living  
PEI Council of the Disabled  
PEI Department of Education  
PEI Federation of Labour  
PEI Home and School Federation  
PEI Literacy Initiatives Secretariat  
PEI Professional Librarians' Association  
PEI Teachers' Federation  
PEI Provincial Library Service  
PEI Women's Network Inc.  
Project L.O.V.E.  
Société éducative de l'Île-du-Prince Édouard  
Transition House Association  
University of Prince Edward Island  
Workplace Education PEI

## What you can do...

If you would like to improve your reading or know someone who has a difficulty contact the **LEARN Line at 1-800-348-7323.**

### **Laubach Literacy Tutor Training Workshop**

Be a volunteer tutor and help adults improve their reading skills. Topics include: principles of adult education, using everyday materials for tutoring, how to use the materials in the Laubach Literacy Library and teaching the essential skills for life and work

Summerside  
East Prince Centre for Learning and Work  
September 21, 28 and October 5  
6:00 pm to 9:30 pm

Charlottetown  
Royalty Centre  
October 21, 28 and November 2  
6:00 pm to 9:30 pm

To register or for more information call the LEARN Line at 1-800-348-7323.

## How to contact us

Staff:  
Catherine O'Bryan  
Executive Director

Norman Finlayson  
Office Manager/Researcher

The PEI Literacy Alliance is a registered charitable organization.

Mailing address:  
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11 Queen St., First Floor  
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Fax: 902-368-3269

E-mail:  
[peila@eastlink.ca](mailto:peila@eastlink.ca)

Website:  
<http://www.pei.literacy.ca>

# ***Thank you***

The PEI Literacy Alliance acknowledges the support of :

- ABC CANADA Literacy Foundation
- Atlantic Lottery Corporation
- Barbara Macnutt, Literacy Initiatives Secretariat
- Canada Post Corporation
- CBC Charlottetown
- Charlottetown Rotary Club
- Child Find PEI
- Department of Education
- Donna MacEwen, McInnes Cooper
- Holland College
- Human Resources and Skills Development Canada
- Island Coastal Services
- Island Press
- Learning Disabilities Association of Canada
- Metro Credit Union
- National Literacy Secretariat
- PEI Advisory Council on the Status of Women
- PEI Library Service
- Scotiabank
- The Co-operators – John Young and Associates
- The Guardian
- Transition House Association
- UPEI

## ***Special thanks to our 2004-2005 governing board***

Nora Young, Past Chair  
Ray Doiron, Chair  
Angela Larter, Vice-chair  
Donna Langille, Treasurer  
Joanne McCabe

Joyce McCardle  
Carrie St. Jean  
Karen Chandler  
Audrey Penner  
Angela MacKinnon