



Imagination Library Program Report

April 2025 - March 2026

Since 2020, the PEI Literacy Alliance has brought the magic of Dolly Parton’s Imagination Library to children ages 0-5 living in Prince Edward Island. Through our fundraising efforts and our partnership with Imagination Library Canada, every child enrolled in our program received a free, high-quality book in the mail each month to help foster a love of reading.

Program Benefits

Research from the Dollywood Foundation shows that this program:

- Builds a love of reading
- Strengthens early literacy skills
- Encourages family bonding through shared reading
- Enriches learning at home
- Promotes academic and social-emotional growth

According to University of Nevada, as few as 20 books in the home can boost language skills, support early reading, and encourage a lifelong love of learning. Through our program, children can receive up to 60 books by the age of five, building a rich home library that supports early literacy.



“This program has been part of our routine since infancy.”

- Program Parent



5,005 children across PEI participated in our program this year—bringing books into their homes and building the foundations for lifelong learning.



Our mission is to strengthen literacy across Prince Edward Island by increasing access to learning opportunities for children, youth, and adults, raising awareness about why literacy matters, and using our resources wisely to achieve lasting results.



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Evaluation

Our program increased access to books, strengthened family reading routines, fostered children’s excitement about reading, and supported early communication and literacy development.

Independent evaluation results show that because of our program:

- **76%** of families are reading more often
- **85%** of children under the age of 2 show interest in books
- **75%** of children ages 2-5 engage with books independently
- **79%** of children ask to be read to more often
- **75%** of families now have a home library that they may not otherwise have been able to afford



“Having a free program means any kid can receive the gift of reading.”

- Program Parent

To read the full evaluation report, please visit our website at peiliteracy.ca

This year, we gifted 46,318 books and helped build home libraries for 5,005 children.

Program Impact to Date

Since launching the Imagination Library five years ago, we have delivered **207,815** books to families across Prince Edward Island and helped build home libraries for **8,767** children.

This impact is made possible by the dedication and generosity of our partners, funders, and donors. We are grateful for their commitment to literacy and learning. Their continued support keeps Dolly Parton’s Imagination Library available to families in communities across PEI.

Thank you to our 2025-2026 funders and partners

